

## LEVEL UP Your Learning

# 10 Ways to Level Up Your CE Program

Delivering an engaging and effective continuing education (CE) program isn't just about checking boxes—it's about delivering career-changing value, building learner loyalty, and powering your organization's growth.

Ready to level up?

### Level 1

#### Repurpose Content Strategically

Break down long-form content into microlearning, webinars, or interactive modules.

### Level 2

#### Add Gamification to Boost Engagement

Use quizzes, badges, leaderboards, or progress bars to motivate learners and increase course completion.

### Level 3

#### Offer Tiered Recognition

Digital badges, certificates, and exclusive content create milestones that motivate.

### Level 4

#### Partner with Experts

Work with content or tech partners to reduce lift, expand offerings, and accelerate speed to market.

### Level 5

#### Choose the Right LMS

An LMS built for delivering a modern CE program helps you scale faster, engage smarter, and track what matters.

### Level 6

#### Personalize Learning Journeys

Tailor paths based on learner goals, pace, and skill gaps.

### Level 7

#### Offer Varied Instructional Models

Blend live, self-paced, and hybrid formats to meet learners where they are.

### Level 8

#### Make It Accessible

94% of Gen Z expects a mobile-first learning experience. Accessibility matters—make sure no learner is left behind.

### Level 9

#### Keep Content Current

Retire outdated material and update with relevant, real-world topics.

### Boss Level 10

#### Turn CE Into a Growth Engine

Deliver value beyond credits—create experiences that deepen loyalty, increase renewals, and drive long-term impact.

Thanks for playing

#### You've unlocked the path to better CE.

Now it's time to power it with a learning platform built to grow with you.

BenchPrep helps leading associations and credentialing bodies deliver scalable, engaging CE programs that drive results. With 12M+ learners served, our platform powers learning experiences that keep professionals coming back.